

Cambridge Street, Wolverhampton



Client Keon Homes
Cost £9m total build cost
Sector Privated Rented Sector (PRS)
Services Landscape Architecture, Architecture
Status Complete
Awards Shortlisted for a Housing Design Award and Highly Commended at Insider Media Midlands Property Awards 2023

BM3 Landscape was approached by Keon Homes via our architecture team to develop a landscape strategy for the 64 residential unit scheme. The brief required a highly cost effective, low-maintenance, yet appropriate response that was sensitive to the site's location opposite to the former Mitchell & Butlers Springfield Brewery, within the Springfield Brewery Conservation Area, located just north of Wolverhampton city centre.

The scheme uses a mix of natural materials (clay pavers), simple brick planters, as well as carefully chosen street furniture that gives a subtle nod to the Victorian Heritage of the site, helping the wider scheme settle in its context with ease. The space will offer valuable semi-private amenity space for residents of the scheme and give the development a strong sense of place.

The planting scheme works with the Grade II listed perimeter walls of the site, to reduce their visual dominance within the space while 'framing' them as an important feature of the walled garden square. Other planting choices comprise mainly low-maintenance shrubs and perennials, including evergreens for a green appearance year-round. We worked closely with our in-house visualisation team to create a series of beautiful and persuasive images for use at various stages of the project.

